

# Media Release

20<sup>th</sup> November 2019 - For immediate release



Speedpanel Marketing Manager Peter Lorenc (Left) & Business Development Manager Darby Hamour (Right), outside of Speedpanel Bayswater, that is currently being expanded as the business enters its next phase of growth and expansion.

## Speedpanel team expands as the business enters next growth phase

**Australian manufacturer of category leading fire and acoustic rated panel-based systems, Speedpanel, is building on its commitment to innovation, product development and business improvement with the appointment of two new key team members.**

Peter Lorenc has joined Speedpanel in the role of Marketing Manager, while Darby Hamour has come on board as a Business Development Manager.

These appointments come as the business enters its next phase of expansion and growth, thanks to the exciting Speedpanel 2.0 development and growing demand in various construction projects across the country. Many major projects around Australia rely on Speedpanel to speed up their building programs including the Melbourne Metro Tunnel



project and Australia 108 in Melbourne, 300 George Street in Brisbane and the prestigious Crown Hotel resort in Sydney, to name a few.

Peter Lorenc joins Speedpanel after holding similar senior marketing roles at Chervon Group, Mangrove and Fantech. He brings a broad level of project, branding and campaign experience in technical product and services marketing.

Lorenc's role at Speedpanel will include building on the company's marketing and communications strategy, and promoting the product range across the construction industry. Lorenc will also provide important marketing support to the Speedpanel sales and product development teams.

"It's wonderful to be part of this innovative, category-leading Australian owned and operated business," says Lorenc. "Making building easier, faster and greener is why we are here and we're excited about telling this story to the world."

Darby Hamour's appointment as Business Development Manager comes after fulfilling similar roles with leading construction manufacturers like HILTI and Dincel. A qualified mechanical engineer, he brings a wide range of experience in the development and diversification of business opportunities in the building construction sector.

Hamour will seek to identify opportunities to provide added value to Speedpanel's existing clients as well as seek to build long-term relationships with new clients while building the company's profile in the sector.

"I am excited to join a company with a very positive family culture," says Hamour.

"Speedpanel is a fantastic product that offers the best solution for many applications. It is unique in that it answers many of the challenges facing construction projects, and I'm looking forward to being involved in those technical and design discussions."

Speedpanel looks forward to the valuable contribution each will make to enhancing the company's position as a market leader in fire and acoustic rated wall systems.

End.

### **High res accompanying image**



### **Caption for Image**

Speedpanel Marketing Manager Peter Lorenc (Left) & Business Development Manager Darby Hamour (Right), outside of Speedpanel Bayswater, currently being expanded as the business enters its next phase of expansion and growth. [Download High Res Image](#)

### **About Speedpanel**

Speedpanel manufactures cutting-edge fire and acoustic rated non-load bearing wall systems. Speedpanel's lightweight composition, ease of installation and its superior structural properties has seen its broad acceptance throughout the building industry.

Speedpanel products have undergone continuous development including testing and certification for a wide range of fire and acoustic applications. Currently, Speedpanel is one of the most certified products in these markets within Australia.

Speedpanel continues to drive excellence throughout all aspects of manufacturing and product development with a focus on innovation and environmentally sustainable practices. This drive ensures Speedpanel plays an important role in enriching the built environment throughout Australia and the rest of the world.

For more information visit [www.speedpanel.com.au](http://www.speedpanel.com.au)

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